



SCHOOL VIOLENCE PREVENTION DEMONSTRATION PROGRAM

COMING TO AMERICA

By Heather Cagle

Activity Description

Students create an ad to entice Europeans to come to the American Colonies.

Suggested Grade Level

Middle and high school

Estimated Time to Complete

Two class periods

Objectives

Students will be able to

- compare life in the colonies to that of Europe;
- identify reasons that people came to the American Colonies.

Materials Needed

- Poster board or large paper
- Markers
- “Letters from an American Farmer” (optional)
- *We the People: The Citizen & the Constitution* text (optional)

Activity Procedures

1. Have students read portions of Jean de Crevecoer’s “Letters from an American Farmer” (can use *We the People: The Citizen & the Constitution* text).
2. Put students in mixed ability small groups or partners, giving each group a large piece of paper or poster board.
3. Using what they have learned about life in the American Colonies, students will create an advertisement to entice Europeans to come to the American Colonies.